

RINGKASAN

Aprilia Kristina, 2026. Program Studi Ilmu Komunikasi Universitas Muhammadiyah Palangka Raya, Komunikasi Interpersonal Antara Guru Dan Siswa Kelas X Jurusan Tata Busana SMK Negeri 3 Palangka Raya Dalam Meningkatkan Motivasi Belajar. Dibawah Bimbingan: Annisa Rizki Ananda, M.I.Kom.

Penelitian ini berjudul “Komunikasi Interpersonal Antara Guru Dan Siswa Kelas X Jurusan Tata Busana SMK Negeri 3 Palangka Raya Dalam Meningkatkan Motivasi Belajar”. Penelitian ini bertujuan untuk mendalami peran komunikasi interpersonal dalam meningkatkan motivasi belajar siswa, khususnya yang mengalami perasaan “salah jurusan”.

Penelitian menggunakan pendekatan kualitatif dengan metode studi kasus. Data diperoleh melalui wawancara, observasi partisipan, dan analisis dokumentasi. Subjek penelitian terdiri dari siswi kelas X dan guru jurusan Tata Busana. Penyajian data dilakukan melalui reduksi data, dan penarikan kesimpulan dengan mengacu pada teori komunikasi interpersonal Joseph A. DeVito (2013).

Hasil penelitian menunjukkan bahwa komunikasi yang terbuka, empatik, dan suportif antara guru dan siswi mampu membangun kembali konsep diri siswi serta meningkatkan motivasi belajar. Komunikasi interpersonal yang efektif terbukti berperan dalam membantu siswi mengatasi perasaan “salah jurusan” dan menciptakan suasana belajar yang lebih kondusif.

Kata kunci: *Komunikasi Interpersonal, Motivasi Belajar, Salah Jurusan, SMK.*

SUMMARY

Aprilia Kristina, 2026. Communication Studies Program, Muhammadiyah University of Palangka Raya, Interpersonal Communication Between Teachers and 10th-Grade Students of Fashion Design at SMK Negeri 3 Palangka Raya in Improving Learning Motivation. Under the guidance: Annisa Rizki Ananda, M.I.Kom.

This study is entitled "Interpersonal Communication Between Teachers and 10th-Grade Students of Fashion Design at SMK Negeri 3 Palangka Raya in Improving Learning Motivation." This study aims to explore the role of interpersonal communication in improving student learning motivation, especially those experiencing feelings of "being in the wrong major."

The study used a qualitative approach with a case study method. Data were obtained through interviews, participant observation, and documentation analysis. The research subjects consisted of 10th-grade students and teachers of the Fashion Design department. Data presentation was carried out through data reduction and drawing conclusions based on Joseph A. DeVito's (2013) interpersonal communication theory.

The results show that open, empathetic, and supportive communication between teachers and students can rebuild students' self-concept and improve learning motivation. Effective interpersonal communication has been shown to play a role in helping female students overcome the feeling of being in the wrong major and creating a more conducive learning environment.

Keywords: *Interpersonal Communication, Learning Motivation, Vocational School.*